

ENGINEERING GREATNESS

INFINITELY BESPOKE

Customisation



WATSON

PROUDLY MADE IN
GREAT BRITAIN



FORGE YOUR OWN VISION

INFINITELY BESPOKE

Extraordinary spaces demand extraordinary equipment.

Defy the soulless generic chain aesthetic. Build a true destination.

From subtle finishes befitting the interior of a luxury home or hotel, to expressive combinations that make your gym a vibrant space that people travel to train in.

Watson put total creative control in your hands.



ENGINEERING GREATNESS

THE *Art* OF STAINLESS STEEL

Timeless. Peerless. Stainless.

Our limited edition Stainless Steel finish is a premium option for those who demand exclusivity and raw originality.

Strictly available by special request, any machine or station in the Watson product range can be hand-crafted from pure Stainless Steel by specialist engineers, to create truly unique, statement strength equipment that you won't find anywhere else.



ENGINEERING GREATNESS

FRAME FINISHES

APPLIED BY OUR SPECIALIST TEAM AT OUR FACTORY IN SOMERSET, UK

Match your exact brand colours or complement a high-end interior design.

From classic stealth tones to custom high-impact finishes, we coat every frame in-house.

Subtle luxury or unmissable contrast - we've got you covered.



*CREAM (RAL9001)



ANIKKA PROVO, UTAH USA



*SATIN BLACK (RAL9011) / RICH GOLD GLOSS (F942-G)



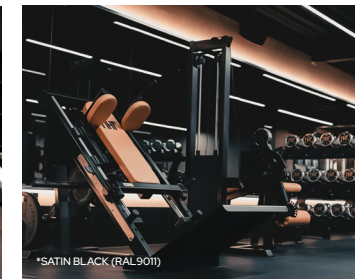
*SATIN BLACK (RAL9011) / LIGHT BLUE (RAL5015)



*BRIGHT RED (RAL3020)



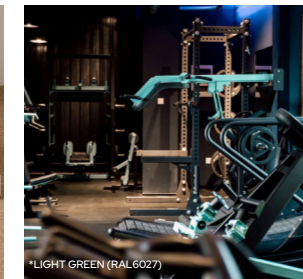
*WHITE (RAL9003)



*SATIN BLACK (RAL9011)



*WHITE (RAL9003)



*LIGHT GREEN (RAL6027)

GLOSS, SATIN
OR MATTE

CHOOSE YOUR PREFERRED FINISH

STANDARD	SATIN BLACK (RAL9011)	GRAPHITE GREY (RAL7024)	GREY (RAL7016)	PLATINUM SILVER (RAL7036)	POLYESTER (040-50-05)	TERRA BROWN (RAL8028)	OYSTER (RAL1013)	CREAM (RAL9001)
	IVORY (RAL1015)	WHITE (RAL9003)	BRIGHT RED (RAL3020)	PANTONE RED GLOSS (485E)	CARMINE RED (RAL3002)	STRAWBERRY RED (RAL3018SG)	WATSON RED (RAL3003)	ORANGE (RAL2004)
	HOT PINK (PANTONE226)	PINK (RAL4003)	PURPLE (RAL4008)	DARK PURPLE (BS4800 22-D45)	TURQUOISE BLUE (RAL5018)	SIGNAL BLUE (RAL5005)	LIGHT BLUE (RAL5015)	DARK BLUE (RAL5002)
	LIGHT GREEN (RAL6027)	GREEN (RAL6018)	DARK GREEN (RAL6001)	PINE GREEN (RAL6028)	OLIVE GREEN (RAL6003)	NEON YELLOW (EE005JR)	YELLOW (RAL1023)	

RIPPLE
EFFECT

METAL
EFFECT

SPECIAL
FINISHES

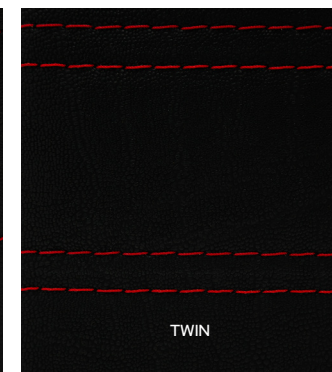
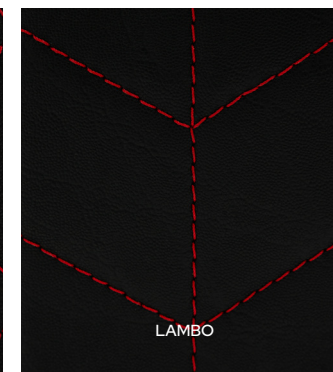
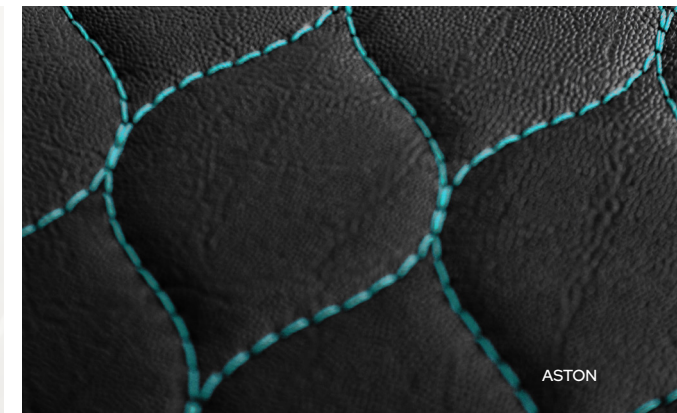
JET BLACK RIPPLE (RAL9005)	ORANGE RIPPLE (RAL2004)	YELLOW RIPPLE (RAL1023)	SILVER ANTIQUE RIPPLE	COPPER ANTIQUE RIPPLE	CLEAR COAT	WRINKLE BLACK	WRINKLE RED (5037)
WHITE RIPPLE (RAL9003)	LIGHT BLUE RIPPLE (RAL5015)		GUNMETAL	COPPER GLOSS (TLM- 9627-G)			
BRIGHT RED RIPPLE (RAL3020)	DARK BLUE RIPPLE (RAL5002)		PEARL GOLD (RAL1036M)	RICH GOLD GLOSS (F942-G)			
WATSON RED RIPPLE (RAL3003)	LIME GREEN RIPPLE (PANTONE 376)		PEARL BEIGE (RAL1035)				

UPHOLSTERY & STITCHING

GO BEYOND THE STANDARD

Does all gym equipment have to be black?

Sure, if you want it, we'll make it for you. But if you want a space that commands attention, choose from our huge range of textile colours and textures. From hardwearing vinyl to sumptuous real leather. All topped with your specific stitching colour, with a choice of patterns, to create something truly unique.



STANDARD

SAVANNA BLACK

VINYL

Hardwearing and versatile, with a wide range of colours.

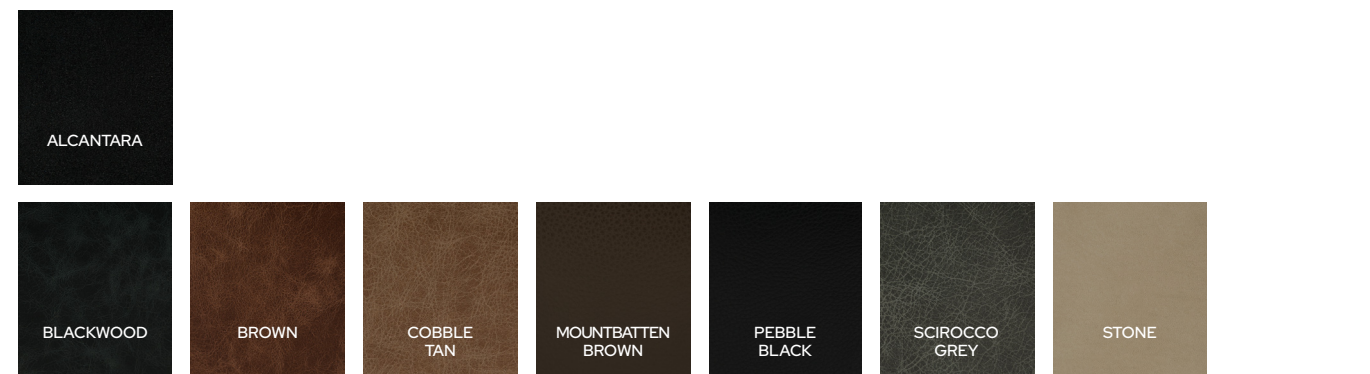
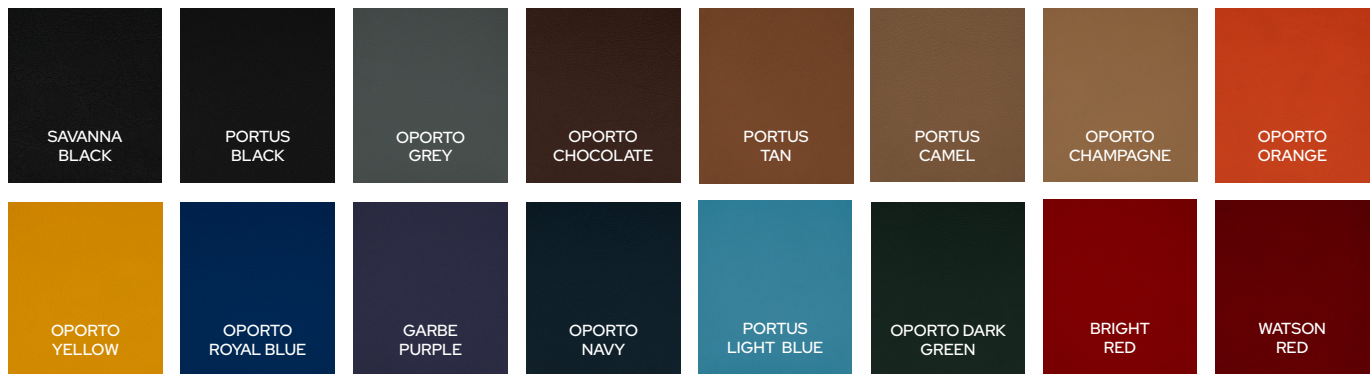
Ideal for high-traffic commercial gyms, clubs and sports teams.



COBBLE TAN

REAL LEATHER

Soft and luxurious, in a range of shades designed to complement statement spaces in high-end hotels and private gyms.



STITCH COLOURS



BLACK



WHITE



GREY



DARK GREY



DARK BROWN



BRIGHT RED



ORANGE



SUNSHINE YELLOW



BLUE



LIGHT BLUE



GREEN



BRIGHT GREEN



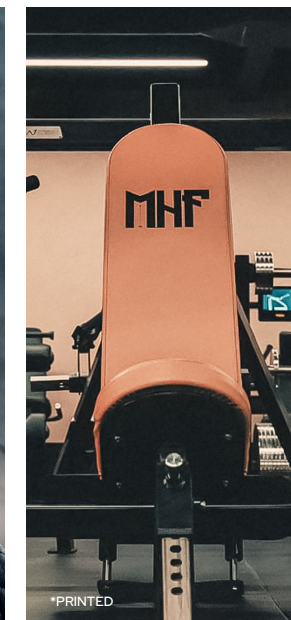
PURPLE



PINK



FAWN



CUSTOM BRANDING

BECOME UNREPEATABLE

Go one step further than a custom colourway - add your gym or company logo, name, or family crest to your equipment, to create truly unique pieces that can't be found anywhere else. From monograms of your initials, to a picture of your pet - build a one-of-one space that can never be copied or found anywhere else on earth.



*PRINTED



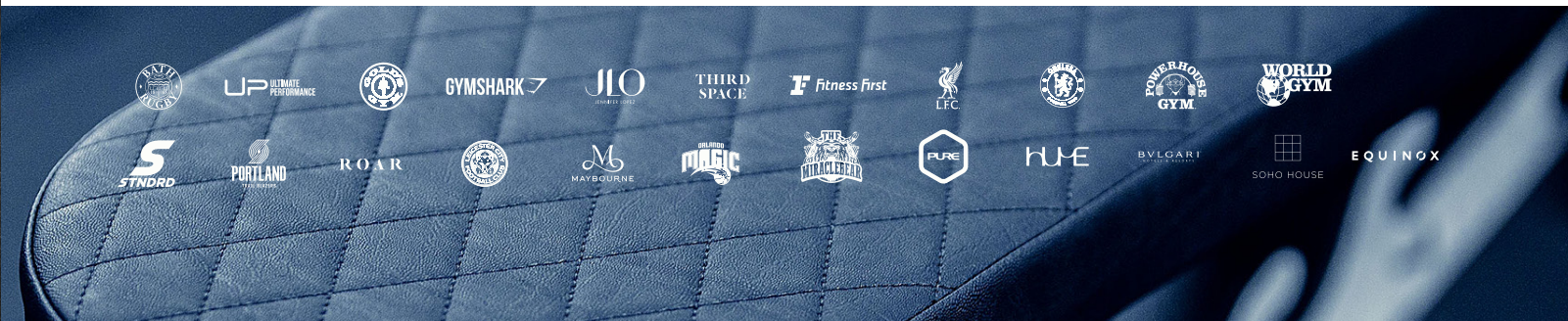
*PRINTED



*STITCHED



*PRINTED



DUMBBELLS & BARBELLS

3 LAYERS, UNLIMITED COLOURS.
NO RULES.

The world famous Watson dumbbell, now available in... Well... anything! It's time to drop the generic rubber hex. Customise the legendary Watson dumbbell with precision-cut, 3-layer steel end plates. Build a 3D effect using custom colours, sharp branding, or a unique design for every set in the rack.



ENGINEERING GREATNESS

STORAGE & FURNITURE

GO BEYOND EQUIPMENT

Complete your facility with our fully customisable storage solutions – from a choice of dumbbell and barbell racks, to our stylish and heavy-duty furniture range, including lockers, coffee tables, armchairs – even a chess set.

These statement pieces can make your gym truly unique – each fully customisable from our frame and upholstery options above.



*WATSON ARM CHAIR



*VERTICAL DUMBBELL RACK



*REVOLVING DUMBBELL RACK



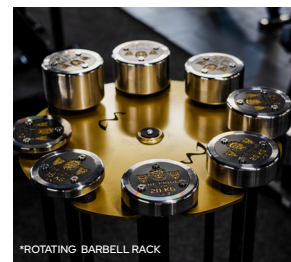
*WATSON CHESS SET



*WATSON LOCKERS



*TIERED DUMBBELL RACK

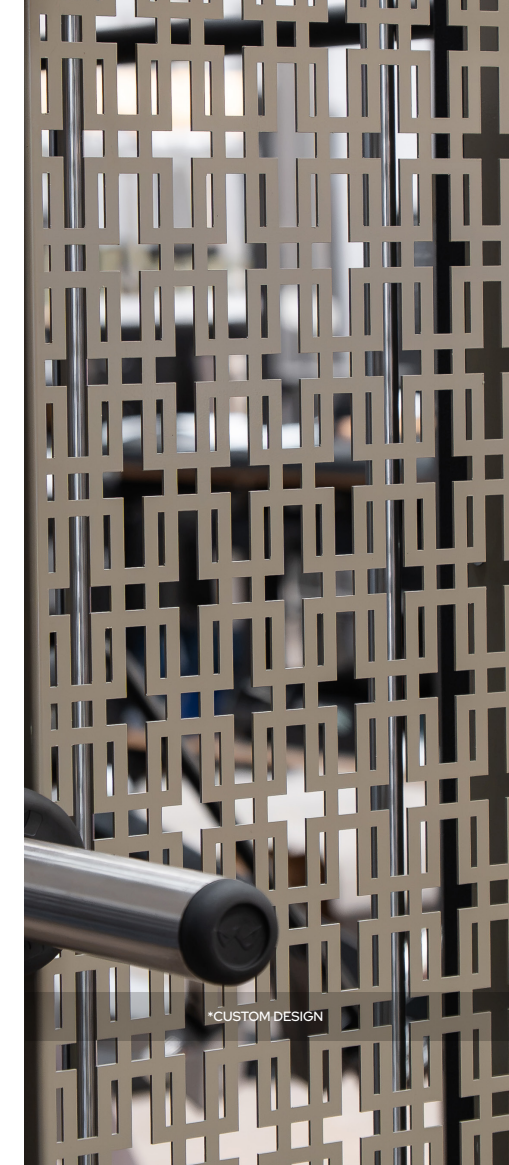
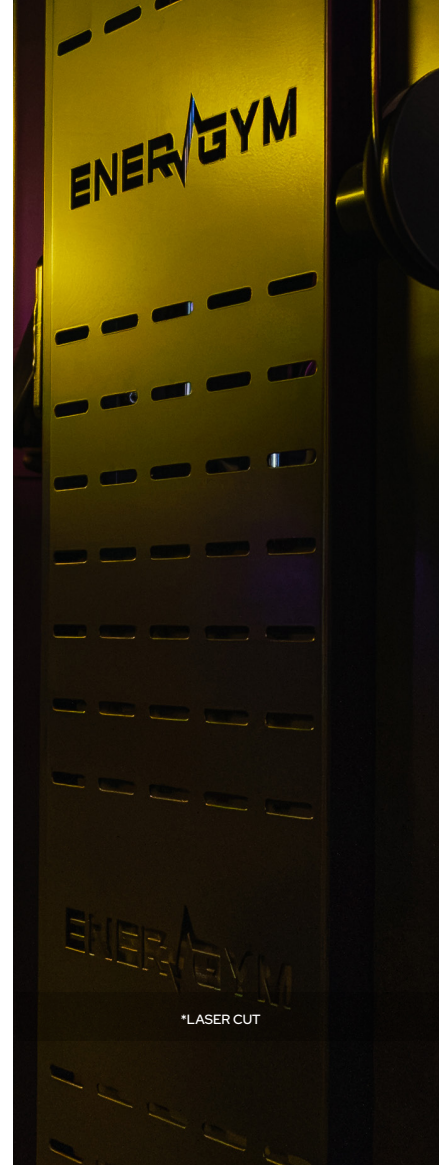


*ROTATING BARBELL RACK

WEIGHT STACK GUARDS

SAFETY BECOMES ART

Turn essential protection into a high-impact design feature. Add your custom logo or design to the stack guards of our single or dual stack strength machines. For ultimate refinement, opt for architectural stack guards crafted in luxury finishes, including natural effect wood grain.



WEIGHT PLATES

DON'T LET CHEAP RUBBER PLATES RUIN YOUR AESTHETIC

When you've invested in high-quality, custom plate-loaded gym equipment, one of your gym's key touchpoints is the weight plates themselves. Every time one of your members loads a machine with our custom stainless steel olympic weight plates, they can feel the quality for themselves - and go heavier than before, thanks to their ultra-thin design.



RACKS & PLATFORMS

FUNCTIONAL STRENGTH DOESN'T
HAVE TO BE BORING

Think custom design is just for strength machines? Think again! Our range of functional lifting racks and platforms can also be personalised to your taste. Create a powerlifting zone that stands out from the crowd, and give your lifters a reason to keep coming back.



ROAR

ROAR FITNESS, DUBAI, UAE

   @watsongymequipment

ENGINEERING GREATNESS

FULL CUSTOM PRODUCTION

YOU NAME IT, WE CAN MAKE IT

We want you to be able to create original and special pieces of equipment that delight you for years to come. Feel free to let your imagination run wild. From carbon fibre backing plates, name plates, frame cut outs and more, to custom-built, extra tall machines for basketball's biggest names – challenge us to create something original.

An additional cost will be charged for any custom modification. Watson reserve the right to decline custom production requests.



SET THE TONE

BE INSPIRED BY THEIR LOOK

Bring your vision to life. Use our curated combinations for inspiration, or put together a true custom original.

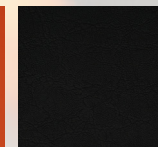
There are no rules – the only limit is your imagination.



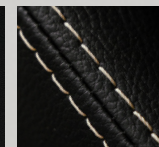
OPTIMUS GYM, CHICHESTER, UK



ORANGE GLOSS
(RAL2004)



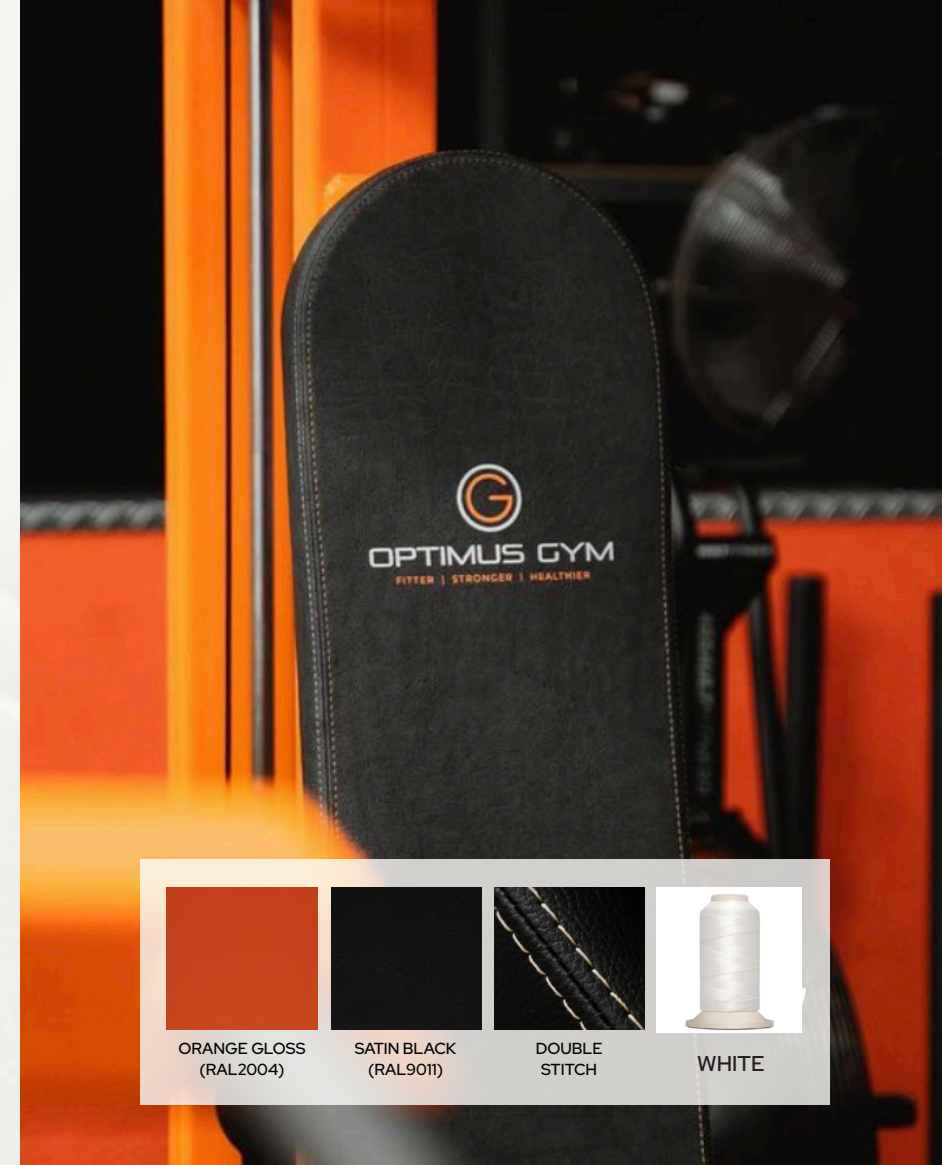
SATIN BLACK
(RAL9011)

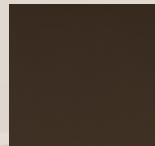
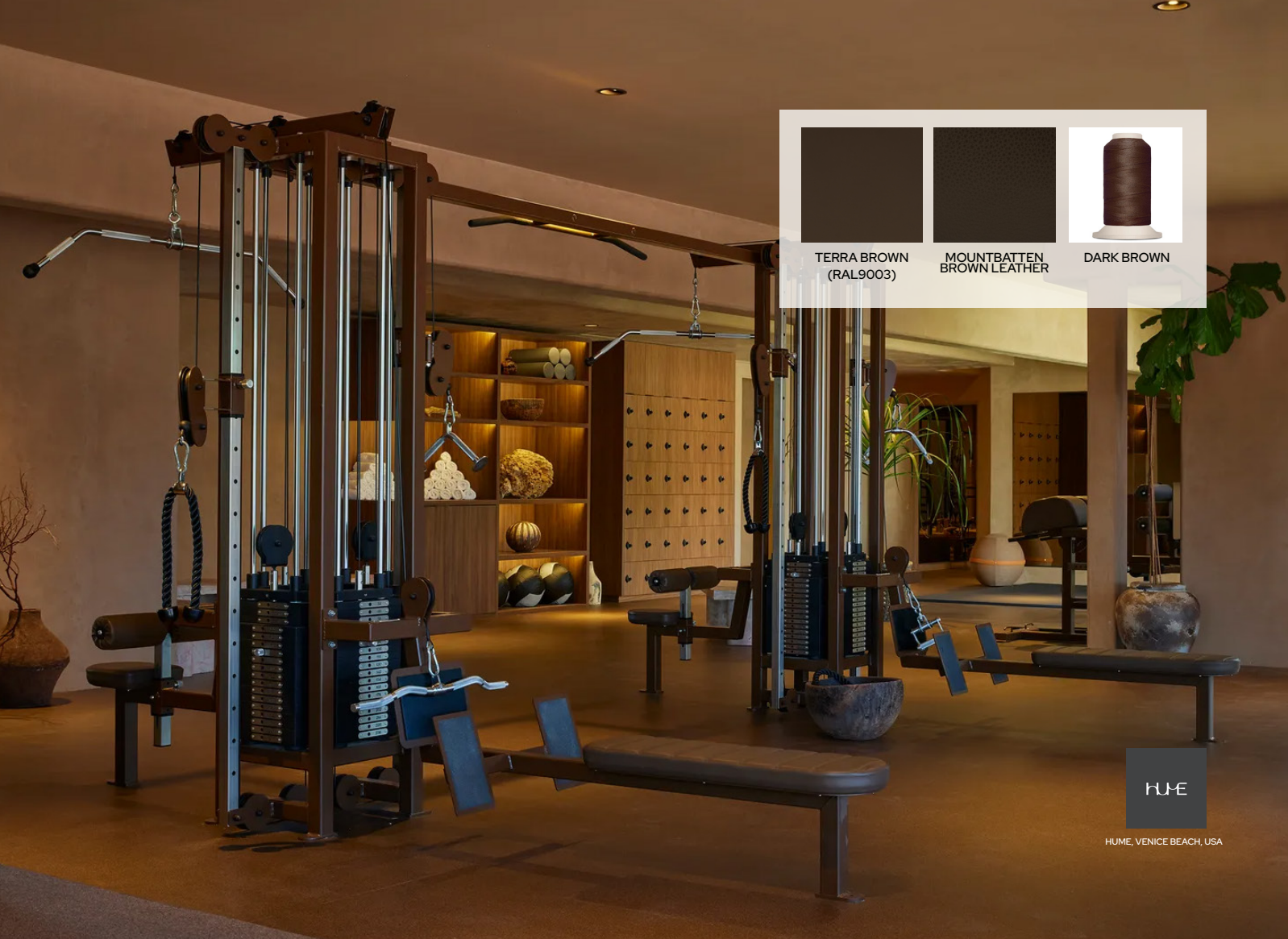


DOUBLE
STITCH

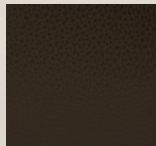


WHITE





TERRA BROWN
(RAL9003)



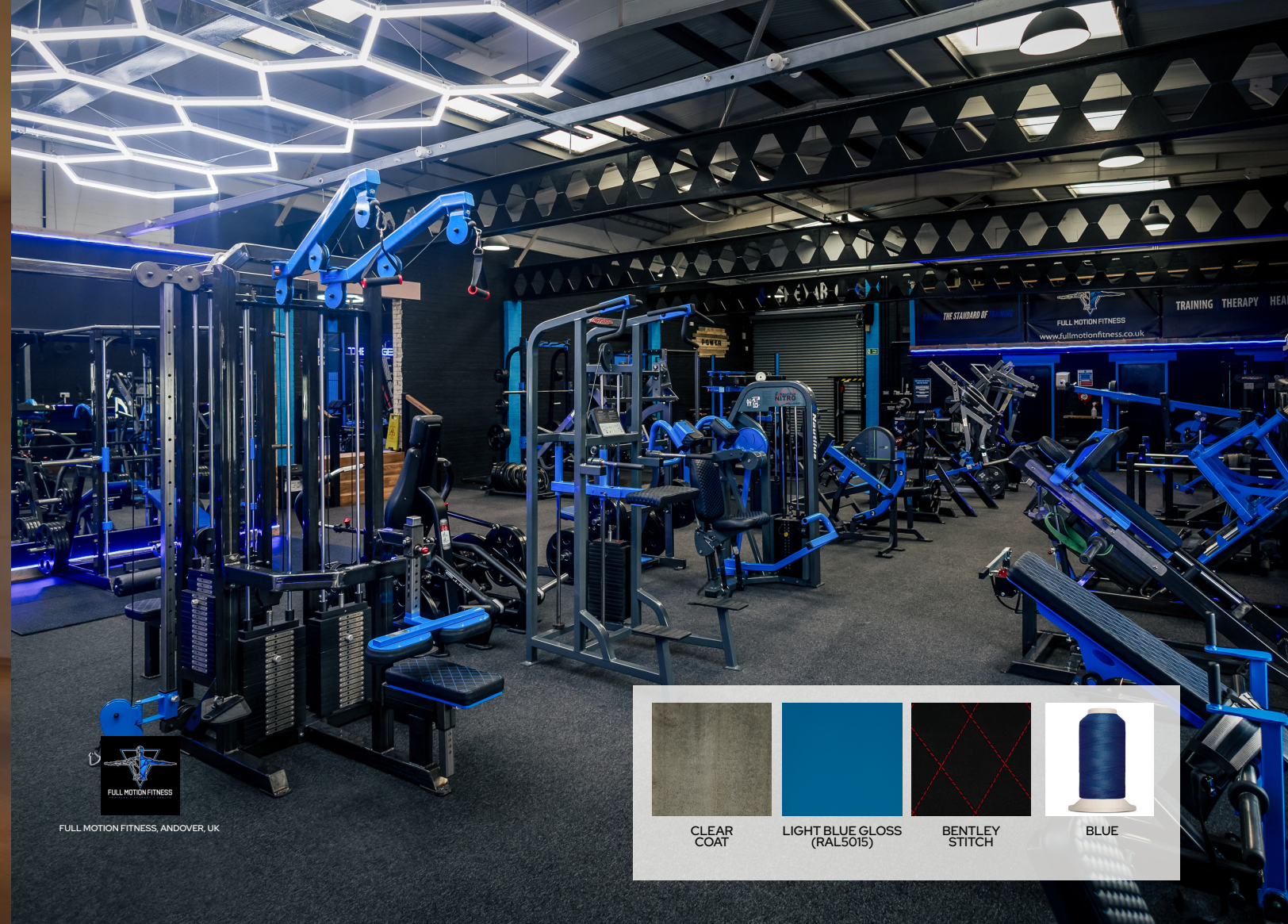
MOUNTBATTEN
BROWN LEATHER



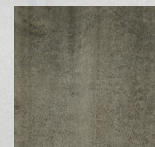
DARK BROWN

h+e

HUME, VENICE BEACH, USA



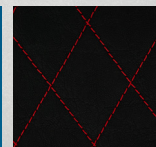
FULL MOTION FITNESS, ANDOVER, UK



CLEAR
COAT



LIGHT BLUE GLOSS
(RAL5015)

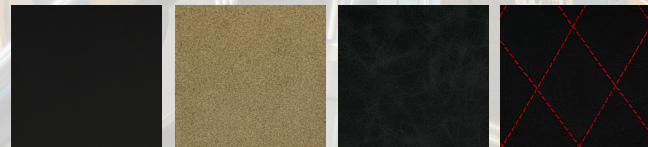
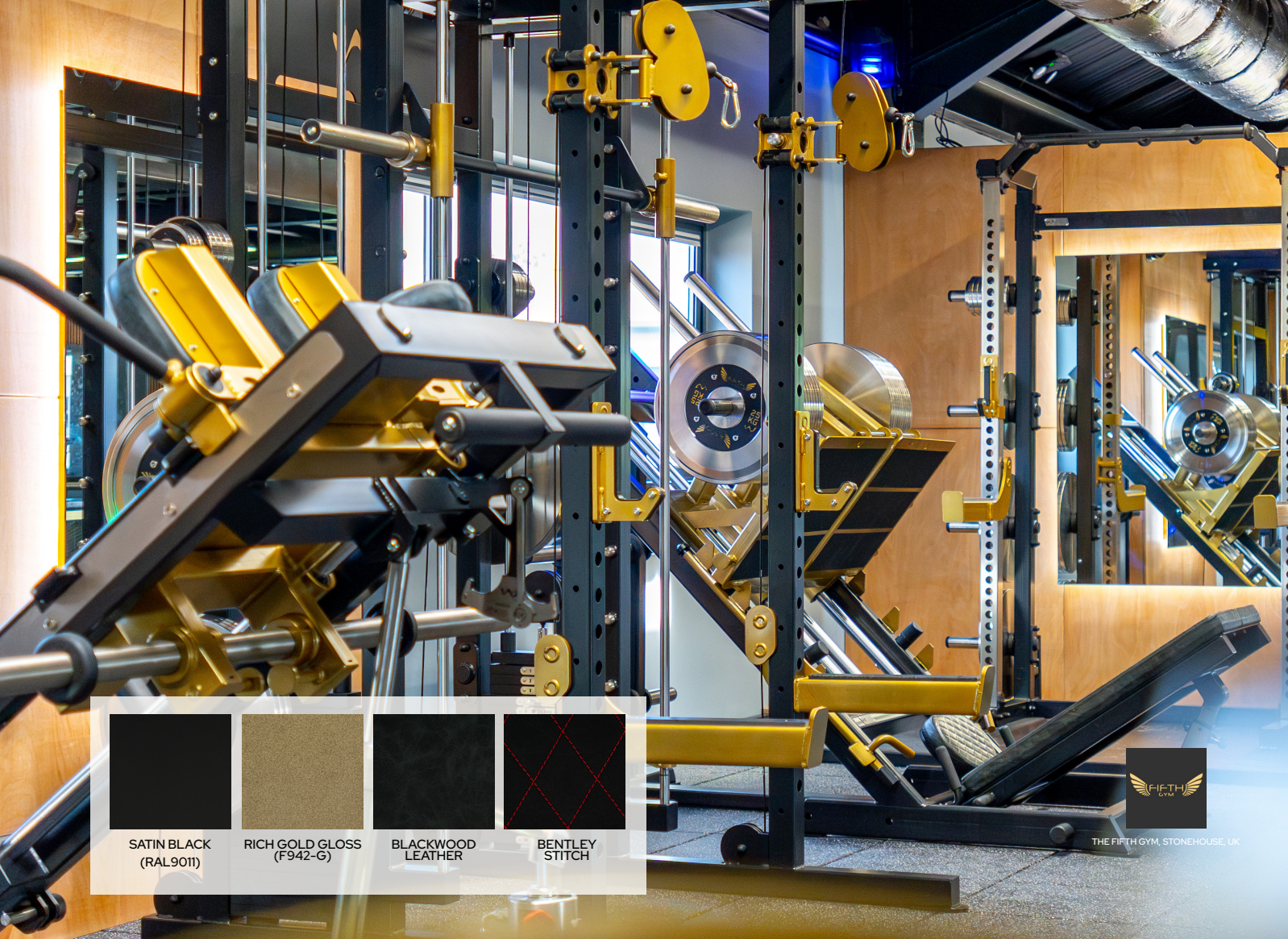


BENTLEY
STITCH



BLUE





SATIN BLACK
(RAL9011)

RICH GOLD GLOSS
(F942-G)

BLACKWOOD
LEATHER

BENTLEY
STITCH



THE FIFTH GYM, STONEHOUSE, UK



SALUS, LONDON, UK



ANTIQUE SILVER
RIPPLE

SAVANNA
BLACK

BENTLEY
STITCH

BLACK

ENGINEERING GREATNESS

HQ ADDRESS:
Unit V1
Watson Way
Commerce Park
Frome
BA11 2FD
United Kingdom

T: +44 (0)1373 455 550
E: info@watsongym.co.uk
W: watsongym.co.uk